



campaign

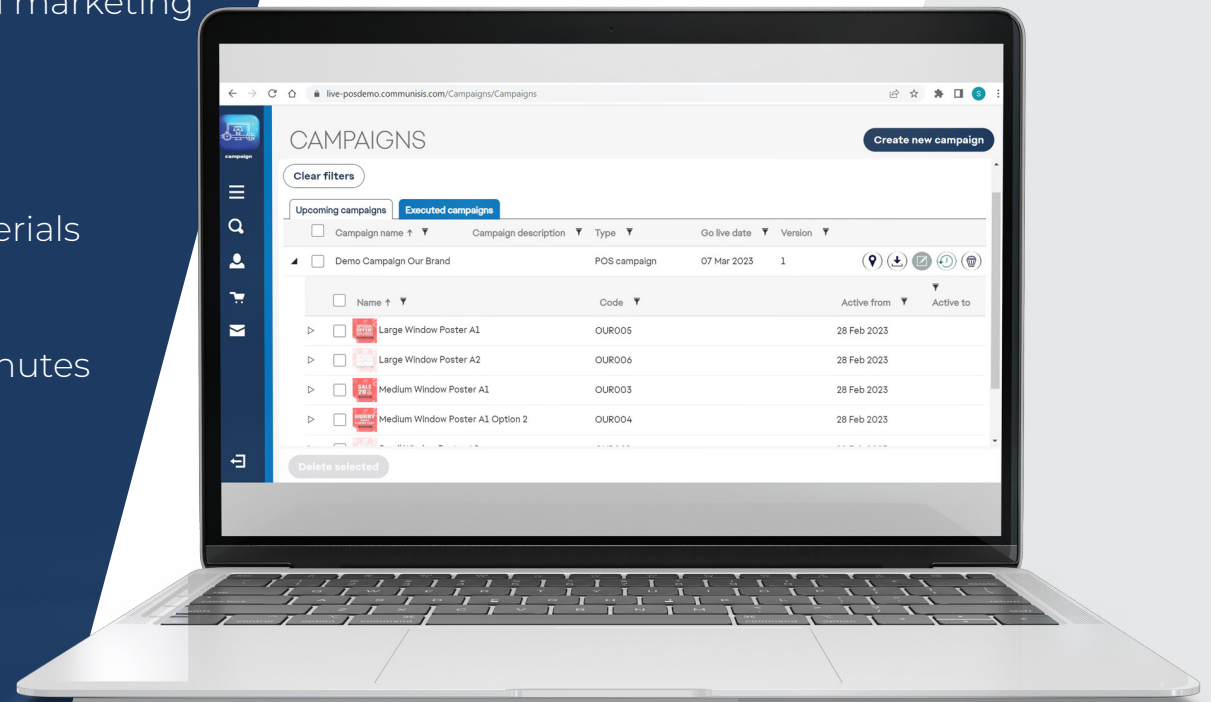
Welcome to your
Campaign Module
information
brochure

communisis
POWERING BRAND ENGAGEMENT

Campaign

Create tailored and efficient marketing campaigns

- ▶ Manage the production and distribution of a full marketing campaign to all your stores or retail partners
- ▶ Save cost and time in production
- ▶ Enables accurate briefing and allocation of materials to stores
- ▶ Reduce administration, create campaigns in minutes
- ▶ Can interact with Communisis' own warehouse in the UK or to third party warehouses overseas allowing users to see current stock level detail



To find out more or request a demo
Demo@communisis.com

Campaign

Features and benefits



Planograms

Provide stores with interactive planograms to reduce merchandising time.



Compliance

Track compliance live, ensuring your marketing campaigns are executed as you envisaged them.



Campaign management

Create complex campaigns in minutes, managing local language and retailer requirements.



Estate management

Capture retail or market structure to automate allocations and manage refits and modifications.



Consolidate spend

Leverage volumes across markets to reduce production and delivery costs.