



**asset**

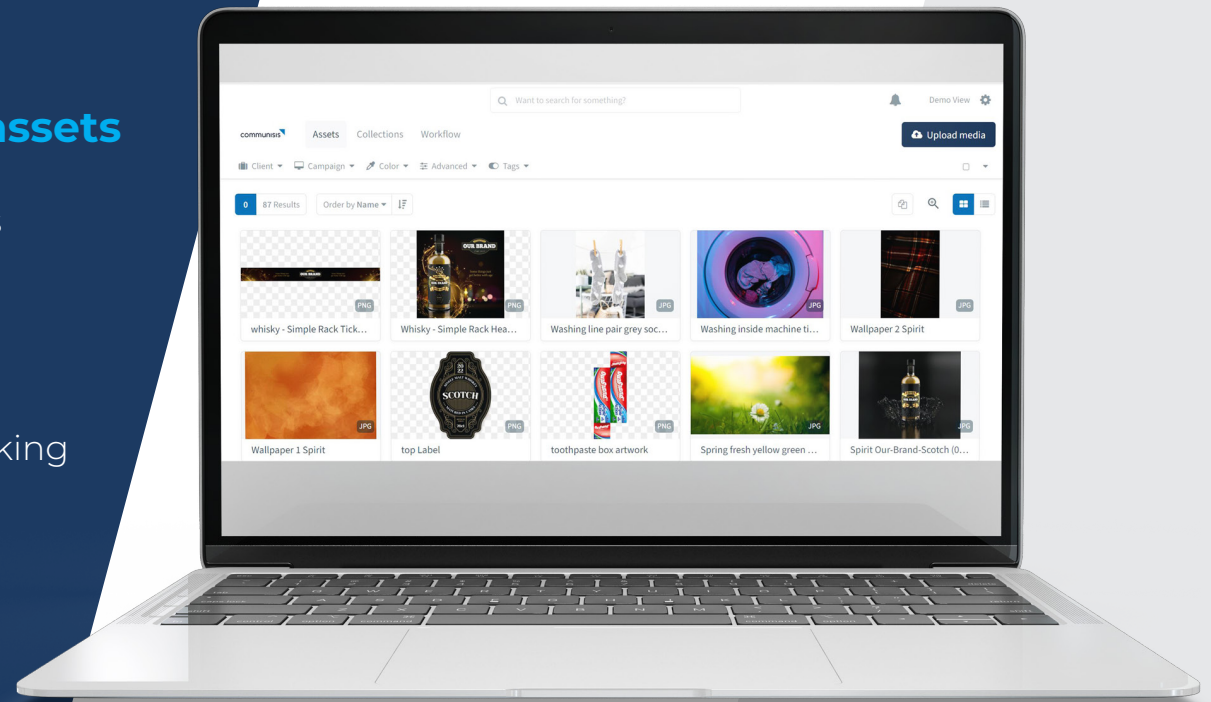
Welcome to your  
Asset Module  
information  
brochure

# Asset

## Store, share and organise your digital assets

- ▶ Secure storage and sharing of your brand assets
- ▶ Efficient workflow reducing time and costs
- ▶ Brand control ensuring consistency across all executions enabling you to save time when working with media and collaborating with colleagues

To find out more or request a demo  
[Demo@communisis.com](mailto:Demo@communisis.com)



# Asset

## Features and benefits



### Centralise, manage and track all of your digital assets

Store all of your assets centrally to help protect your brand, save on art working costs and speed up the approval process.



### Ensure brand consistency

Your teams have the most up to date collateral for their marketing needs whilst keeping full control of your brand.



### Secure sharing

Access and permissions can be granted to any third party; including agencies, printers or your internal compliance departments who can manage an audit trail of campaign content.



### Anytime, anywhere

Accessible at anytime, anywhere by any device. Our Digital Asset Management tool is the link to our studio experts and to all your output channels.



### Make it bespoke to your requirements

We can configure the DAM to your requirements. No specialist software is required, and only minimal training is needed.